

UNP Influencer Partnership Frequently Asked Questions

I'm interested in joining the UNP Influencer Partnership, are you currently accepting new influencers?

Yes, you can apply to be a part of the partnership [here](#)! Our request form includes specific titles of interest for the season, but if there is a book that's caught your eye that is not on the list, feel free to write it in! Readers interested in e-books can also request titles on [NetGalley](#).

What Nebraska imprints are included in the Influencer Partnership?

All of them! In addition to the [Nebraska](#) imprint, the Press also publishes books under [Bison Books](#), [The Backwaters Press](#), and [Potomac Books](#) imprints and publishes the books of [The Jewish Publication Society](#). Every season we will update our request form to reflect the newest titles of interest from each imprint. You can find an overview of topics each imprint covers, as well as their respective social media handles on their pages.

What do you look for in influencers who apply?

We are looking for influencers who consistently post book reviews that are creative and thoughtful. Our goal as a publisher is to amplify the authentic voices of diverse people, advancing the boundaries of human knowledge and experience worldwide.

What are your expectations for influencers when you give them a free copy to review?

We hope that influencers enjoy a complimentary book and post an honest review about it on their platforms. We require nothing in exchange for the free copy we provide, as what you post on your platform is up to your discretion.

Feel free to tag the book's respective imprint in your posts! Handles are listed at the bottom of this FAQ.

Does it matter how many followers I have?

Your follower count is only one of the many factors we look at when considering reviewers, it shouldn't detract you from applying to our program! Above all, we love seeing reviewers as passionate about books as we are.



When will a book be available to review?

We share finished copies of books with our reviewers, which are generally ready 1-2 months in advance of publication. If you would like to read a book earlier, some of our titles are available on NetGalley sometimes as early as four months before publication.

I was approved for a title on NetGalley but would like to request a finished book to photograph or record for my platform. Is that possible?

Yes, email us at univnebpress@gmail.com to make that request and be sure to include your mailing address!

Do you ship books to influencers overseas?

Currently, we are only able to send physical books to influencers within the United States. However, overseas influencers are welcome to fill out our request form to receive e-books to review!

What if I don't like a book you sent me to review?

That's perfectly fine! Books are as varied as the people who read them. If you ever receive a book that you do not want to feature on your platform, you're under no obligation to do so. We encourage you to share your honest thoughts about UNP books—you won't be excluded from our program if you didn't like a book. We still appreciate your feedback!

Should I also post my review on Amazon, Goodreads, or NetGalley in addition to my own platform?

Yes, please post your review anywhere you'd like! We appreciate multi-platform postings as they help generate conversation about a book.

What are your UNP social media handles?

You can follow and tag us on Twitter at the following: @UnivNebPress; @BisonBooksUNP; @JewishPub; @PotomacBooks; and @BackwatersPress. Our Instagram is @univnebpress; and our Facebook accounts are [University of Nebraska Press](#), [Bison Books](#), [The Jewish Publication Society](#), [Potomac Books](#), and [Backwaters Press](#)!

Questions, comments, concerns?

Email us at univnebpress@gmail.com. We love to hear from you!